North American Repossessors Summit™

Sponsorship Information

2017

North American Repossessors Summit™

WELCOME

Thank you for your interest in sponsoring and/or exhibiting at NARS 2017.

This is an opportunity for you to reach more than 600 collateral recovery and remarketing industry professionals from across the country.

In this packet, you will find information on how to become a sponsor or exhibitor at NARS 2017. Specific details and opportunities are listed to ensure that you can make the most out of your sponsorship or exhibiting experience.

2017 Sponsorship Opportunities:

~~HEADLINE AND COCKTAIL SPONSOR:~~ ~~FEE $25,000~~ SOLD

- Headlining Sponsor of NARS 2017
- One exhibitor booth and space preference
- Four complimentary conference registrations
- Sponsor of opening night cocktail reception
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all printed and online material
- Acknowledgment and recognition during welcome and farewell addresses
- Signage displayed at the Summit
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Acknowledgment in ARA Directory
- Acknowledgment on the NARS Facebook page announcing sponsorship
- ARA blog post announcing sponsorship
- Access to the list of NARS 2017 attendees and their contact information post NARS
- Exclusive opportunity to host an ARA Continuing Education Webinar
- Opportunity to include an article in ARA's News & Views newsletter
- Opportunity to distribute SWAG at the NARS 2017 Golf Tournament (branded golf balls, T-shirts, etc.)

PATRIOT PARTY SPONSOR: FEE $20,000 (Fee includes bites & drinks)

- One exhibitor booth and space preference
- Three complimentary conference registrations
- Sponsor of the closing party
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all printed and online material
- Acknowledgment and recognition during welcome and farewell addresses
- Signage displayed at the Summit
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Acknowledgment in ARA Directory
- Acknowledgment on the NARS Facebook page announcing sponsorship
- ARA blog post announcing sponsorship
- Access to the list of NARS 2017 attendees and their contact information post NARS
- Exclusive opportunity to host an ARA Continuing Education Webinar
- Opportunity to include an article in ARA's News & Views newsletter
- Opportunity to distribute SWAG at the closing party (Branded koozies, T-shirts, etc.)

2017 Sponsorship Opportunities Continued:

LUNCH SPONSOR: FEE $17,500

- Signage displayed during lunch
- Exhibitor booth with two conference registrations
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Acknowledgment in ARA Directory
- Acknowledgment on the NARS Facebook page announcing sponsorship
- ARA blog post announcing sponsorship
- Exclusive opportunity to host an ARA Continuing Education Webinar
- Access to the list of NARS 2017 attendees and their contact information post NARS

BREAKFAST SPONSOR: FEE $12,500

- Signage displayed during breakfast
- Exhibitor booth with two conference registrations
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Acknowledgment on the NARS Facebook page announcing sponsorship
- ARA blog post announcing sponsorship
- Access to the list of NARS 2017 attendees and their contact information post NARS

SNACK & NETWORKING SPONSOR: FEE $7,500

- Signage displayed during snack break
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Acknowledgment on the NARS Facebook page announcing sponsorship
- Access to the list of NARS 2017 attendees and their contact information post NARS

2017 Sponsorship Opportunities Continued:

DOOR KEY SPONSOR: FEE $5,000

- Logo printed on one side of the room key card that is given to every NARS 2017 registrant who is staying at Omni Mandalay at Las Colinas. The NARS logo will be on the other side.
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Access to the list of NARS 2017 attendees and their contact information post NARS

DOOR HANGER SPONSOR: FEE $5,000

- Logo printed on one side of a door hanger that is given to every NARS 2017 registrant who is staying at Omni Mandalay at Las Colinas. The NARS logo will be on the other side.
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Access to the list of NARS 2017 attendees and their contact information post NARS

PADS & PENS SPONSOR: FEE $5,000

- Logo on pads and pens provided to all conference attendees
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Access to the list of NARS 2017 attendees and their contact information post NARS

TOTE BAG SPONSOR: FEE $5,000

- Logo on tote bags provided to all conference attendees (to be provided by sponsor)
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- Access to the list of NARS 2017 attendees and their contact information post NARS

SPEAKER FUND: FEE $500

- Logo displayed on presentation that plays throughout NARS
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials

2017 Sponsorship Opportunities Continued:

GOLF TOURNAMENT HOLE SPONSOR: FEE $200 per hole

- Signage displayed at a hole on the course
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda

GOLF TOURNAMENT HOLE-IN-ONE SPONSOR: FEE $5,000

- Signage displayed at golf course
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Marketing materials inclusion (provided by the sponsor) in attendee packets
- NARS Facebook post announcing sponsor and prize for making a hole-in-one
- Blog post announcing sponsor and the item up for winning
- Opportunity to distribute SWAG at the golf tournament (i.e. branded golf balls, T-shirts, etc.)
- Access to the list of NARS 2017 attendees and their contact information post NARS

GOLF TOURNAMENT SPONSOR: FEE $10,000

- Three complimentary golf tournament registrations
- Signage displayed at golf course
- Logo inclusion on NARS 2017 website (logo will be linked to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment in all press materials
- Opportunity to distribute SWAG at the golf tournament (i.e. branded golf balls, T-shirts, logo stickers on box lunches, etc.)
- Acknowledgment on the NARS Facebook page announcing sponsorship
- ARA blog post announcing sponsorship
- Access to the list of NARS 2017 attendees and their contact information post NARS

2017 Exhibitor Opportunities:

All exhibitors are located in the Network Room. Breakfast, lunch and snacks are served here, as well as the sponsored cocktail parties. The room will be open all day for attendees to visit and network.

EARLY BIRD EXHIBITOR FEE: $2,750 (Ends February 28, 2017)

- 8-ft table in the Network Room
- Logo inclusion on NARS 2017 website (logo will link to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment and recognition during welcome and farewell addresses
- Two complimentary conference registrations

REGULAR EXHIBITOR FEE: $3,250 (Begins March 1, 2017)

- 8-ft table in the Network Room
- Logo inclusion on NARS 2017 website (logo will link to your company website)
- Logo inclusion on NARS 2017 printed agenda
- Acknowledgment and recognition during welcome and farewell addresses
- Two complimentary conference registrations

REGISTERED EXHIBITOR INFORMATION:

- Set up begins at 8:00 a.m. on Wednesday, July 26.
- Break down may begin at 4 p.m. on Thursday, July 27. Please be respectful of other vendors while breaking down.
- Exhibit booths will be chosen on a first-come, first-served basis.

Please note, Internet access and electricity are not included with the cost of your booth. Please call the Omni Hotel at (972) 556-0800 to make the necessary arrangements.

To register as an exhibitor, visit www.reposummit.com/register-online.

North American Repossessors Summit™

YOUR TICKET TO FREEDOM

The North American Repossessors Summit (NARS) is an annual 2-day conference for professionals in the recovery and remarketing industry from across the country to come together to address key issues impacting their industry and businesses.

NARS provides an open and collaborative environment for all recovery industry professionals to address challenges and complexities in the industry and to lay out the foundation for the future. All professionals associated with the recovery and remarketing industry, including members of the lending community, are welcome.

July 26-27, 2017

Omni Mandalay Hotel

Irving, Texas

REGISTER TODAY AT REPOSUMMIT.COM

hosted by:

AMERICAN RECOVERY ASSOCIATION INC.
REPOSSESSION SPECIALISTS